PRODUCED BY

INNOVATION EXPERIENCE | EXECUTIVE & YOUNG PROFESSIONALS PROGRAM

MyEO CHINA Experience

BY INNOVATION EXPERIENCE

第三届

Innovation, Technology & Business Experience in *China*

An exclusive immersion curated for members of Entrepreneurs' Organization - **limited spots available**.

EDITION	DATES	DESTINATIONS
3rd Edition	May 16–21, 2027	Shanghai · Shenzhen · Hong Kong



WHO WE ARE

Our *Mission*

For more than 10 years, we have been **connecting leaders with innovation hubs** in the world's major technology ecosystems.

We help leaders, entrepreneurs, professionals and students become more innovative, **generate global business opportunities**, and **learn from those who lead technological transformation** in their sectors.

i. Connecting the world with the leading global innovation ecosystems.

ii. Business. Networking. Inspiration.

iii. Shift your mindset. Change the world.



+10
YEARS

+30
COUNTRIES

+200
DELEGATIONS

+5,000
PARTICIPANTS

THEY TRUST INNOVATION EXPERIENCE

Entrepreneurs' Organization · Bolsa de Comercio de Rosario · Cámara Insurtech Argentina · IAE Business School · Inalde Business School · ANII Agencia Nacional de Investigación e Innovación · Vistage · REF · IEEM Escuela de Negocios Universidad de Montevideo · Buenos Aires Gobierno de la Ciudad · Universidad Siglo 21 · Barna Management School · IPADE Business School · FAE

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THE DESTINATION

Why *China?*

01 **Global economic powerhouse**
The world's second-largest economy, on a strong path toward first place.

02 **Center of applied innovation**
Where AI, robotics, fintech and e-commerce are implemented at scale.

03 **Companies changing the game**
Huawei, Xiaomi, Lenovo, BYD, DJI, Tencent, among others.

04 **Long-term vision**
Planning, investment and execution with 10-, 20- and 50-year goals.

05 **Strategic trade openness**
Active pursuit of global partners, cross-border investment and international expansion.

06 **Gateway to Asia and the future**
Understanding China means understanding where the world is heading.







THE ECOSYSTEM

Chinese Leaders on a *Global Scale*

From e-commerce and electric vehicles to humanoid robots and generative AI - the companies redefining entire industries, far beyond China's borders.

阿里巴巴 **Alibaba** E-COMMERCE & CLOUD	华为 **Huawei** TELECOM & DEVICES	联想 **Lenovo** COMPUTING & DEVICES	小米 **Xiaomi** SMART DEVICES & EVS	腾讯 **Tencent** DIGITAL PLATFORMS
希音 **SHEIN** GLOBAL FASHION E-COMMERCE	字节跳动 **TikTok · ByteDance** CONTENT & AI	比亚迪 **BYD** EVS & BATTERIES	石头科技 **Roborock** HOME ROBOTICS	京东 **JD.com** E-COMMERCE & LOGISTICS
美团 **Meituan** LOCAL SERVICES	拼多多 **Temu · Pinduoduo** SOCIAL COMMERCE	优必选 **UBTech** HUMANOID ROBOTS	极飞科技 **XAG** AGRI-DRONES & ROBOTICS	微创医疗 **MicroPort** MEDICAL TECHNOLOGY
蔚来 **NIO** PREMIUM SMART EVS	百度 **Baidu** AI & AUTONOMOUS DRIVING	大疆 **DJI** DRONES & IMAGING	滴滴 **DiDi** SMART MOBILITY	商汤科技 **SenseTime** AI & COMPUTER VISION





THE VALUE

Reasons *Why*

01

Direct access to global innovation leaders

Interaction with companies such as Tencent, Alibaba, BYD, SenseTime, DeepBlue, AgiBot and Alipay, among others, that are leading the development and implementation of AI, robotics, automation and digital platforms at scale.

02

360° immersion in the innovation ecosystem

Direct contact with technology companies, innovation hubs, manufacturing centers and research institutions - understanding how China integrates technology, business models and execution at scale within a single ecosystem.

03

Practical learning with real-world applications

First-hand experience with artificial intelligence, robotics, automation, digital platforms, smart mobility, fintech and advanced manufacturing, seeing how these technologies are applied in real business environments.

04

New business models and market opportunities

Understanding how Chinese companies are creating and scaling new business models, and identifying opportunities for expansion, partnerships and internationalization across different industries.

05

Strategic insights for the future

A hands-on view of the trends that will shape the next decade, including AI, smart cities, electric mobility, autonomous logistics, the digital economy and the convergence between technology and business.

06

High-level networking and global connections

Engagement with entrepreneurs, executives, investors and members of Entrepreneurs' Organization Asia, fostering meaningful connections and new opportunities for collaboration and business.

PREVIOUS EDITIONS · 1ST EDITION

Where it all *began*

A glimpse into the first MyEO China Experience - the delegation that opened the doors of China's leading companies to EO members.













EXECUTIVE VISITS | INNOVATION | NETWORKING | CULTURAL IMMERSION | EO CONNECTIONS

PREVIOUS EDITIONS · 2ND EDITION · NOV 2026

Shanghai & Shenzhen, *lived*

13
COMPANIES & INNOVATION HUBS

4
MASTERCLASSES & EXPERT DIALOGUES

2
DINNERS WITH EO CHAPTERS

8
EO REGIONS REPRESENTED























INNOVATION EXPERIENCE | EXECUTIVE & YOUNG PROFESSIONALS PROGRAM

THE PROGRAM · 3RD EDITION

第三届

Innovation, Technology & Business Immersion in China for *EO Global*

An **exclusive and personalized experience for EO Global**, specifically tailored and **designed exclusively for its members** - entrepreneurs seeking inspiration, strategic networking and concrete business opportunities in the Chinese ecosystem.

THE PROGRAM OFFERS

- Access to **leading companies** such as Alibaba, Xiaomi, Lenovo and more.
- Visits to **startups, unicorns and investment funds**.
- Tours of **cutting-edge factories, innovation hubs and robotics in action**.
- Inside each company: **masterclasses, showroom tours and talks**.
- Exploration of **key hubs**: Shanghai and Shenzhen.
- Meetings with **local leaders** and cultural experiences that strengthen integration.

Curated agenda, professional approach and content aligned with the group's objectives: new trends, strategic alliances and a deep understanding of the Chinese market.

China cannot be explained from the outside. It is lived from the inside.

AGENDA REFERENCE · CORPORATE VISITS

The Agenda *Blueprint*

Companies visited in the 2nd edition (Nov 2026), the reference for the 3rd.

INSIDE EACH COMPANY — MASTERCLASSES · SHOWROOM TOURS · TALKS

ABOUT THE 3RD EDITION AGENDA

The **final agenda will be shared closer to departure**, as corporate visits depend on each company's availability to host the group. It will be **built on the 2nd edition's agenda** shown on these pages - the same caliber of companies, masterclasses and experiences.

Shanghai 上海

AI · ROBOTICS · COMMERCE

SenseTime ARTIFICIAL INTELLIGENCE	Leading Chinese AI company in computer vision and large models - corporate visit with live technology demonstrations.
Alibaba Cloud CLOUD & LARGE MODELS	Meeting with Alibaba Cloud leadership on cloud computing, the Qwen large models and global AI strategy.
Shanghai Humanoid Robot Incubator INNOVATION HUB	Hub for humanoid-robotics startups, with shared testing, rapid prototyping and manufacturing resources.
SUNMI COMMERCIAL IOT	Hands-on testing of smart commercial devices, simulated retail and catering stores, and embedded AI for global merchants.
TiMi Robotics HEALTHCARE ROBOTICS	Intelligent robots for smart healthcare: infection control, flexible logistics and clinical services.
iFLYTEK SPEECH & LANGUAGE AI	China's leader in speech recognition, NLP, AI translation, large language models and enterprise applications.
Westwell AUTONOMOUS LOGISTICS	Autonomous driving for ports and logistics, combining AI and new-energy mobility, with global case studies.

Shenzhen 深圳

HARDWARE · PLATFORMS · MOBILITY

Tencent DIGITAL ECOSYSTEM	The group behind WeChat: digital platforms, AI and enterprise applications, digital payments, cloud services and emerging technologies.
Meituan LOCAL SERVICES	China's local-services platform: AI, intelligent logistics, autonomous delivery and drone operations.
Paxini AI EMBODIED PERCEPTION	High-precision tactile sensors, dexterous hands and humanoid robots that give machines human-like touch.
One Robotics HOME ROBOTICS	Shenzhen company developing embodied-AI robots for the home.
LAiPIC GENERATIVE AI	AI animation and digital humans: generative content, animated AI characters and enterprise applications.
PonyPilot AUTONOMOUS MOBILITY	Hands-on autonomous-vehicle experience - riding the future of urban mobility.

AGENDA REFERENCE · BEYOND THE BOARDROOM

Knowledge, Networking & *Culture*

Masterclasses, EO encounters and city experiences from the 2nd edition. Final activities for May 2027 will be confirmed with the agenda.

Masterclasses 课堂

INSIGHT

China's AI Strategy & Governance
With Dr. Tianjiao Jiang, Development Institute of Fudan University.

Changning AI Industry Dialogue
With the Changning District Government and the Shanghai AI Industry Association.

Shenzhen Robotics & Startup Ecosystem
With Jianfeng Cao, Shenzhen University, at the Jubaopen Embodied AI Community.

EO Networking 交流

CONNECTIONS

Official Welcome Dinner
Program introduction and first networking evening in Shanghai.

MyEO Dinner with EO Shanghai
Co-hosted with EO Shanghai members, gathering participants from eight regions.

Columbia Circle
Networking lunch and heritage-architecture walk in Shanghai.

Farewell Dinner with EO Shenzhen
Closing evening with EO Shenzhen members and guests.

Culture & City 文化

EXPERIENCES

Shanghai Tower & Pudong
Observation deck of one of the world's tallest towers and a guided waterfront walk.

Huangpu River Night Cruise
The Bund and Lujiazui skylines lit up after dark.

AP Market & Xintiandi
Local trade, shopping and Shanghai's most iconic historic quarter.

Shenzhen Talent Park & Tech District
Guided tour, plus drone food delivery in action.

Huaqiangbei Electronics Market
Shenzhen's global hub for components and hardware.







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BEFORE THE JOURNEY

Pre-Departure *Preparation*

Three online modules so every participant lands in China with context, tools and clear expectations - and makes the most of every visit.



MASTERCLASS

1 Chinese Ecosystem

History, political and economic structure, key industries, business culture and long-term vision.

A strategic introduction to understand how China reached its current position, identify opportunities and understand its role on the global stage.

WORKSHOP

2 Doing Business in China

Practical training on how to operate with China: import, export, product validation, investments, finance, regulations and business relations.

Everything you need to know to do business with China, explained in a clear and practical way.

MODULE

3 Operational Departure

Review of the agenda, trip dynamics, logistics and presentation of the leaders who will accompany the immersion.

A space for final preparation, clarification of questions and group alignment.

ONLINE MODULES · BEFORE DEPARTURE

INVESTMENT

What's *Included*

- **Customized agenda** of technical visits, executive meetings and strategic encounters with leading companies
- **Full coordination and support** throughout the entire immersion
- **Internal transportation** - bullet train, flights between cities and executive bus in each destination
- **Accommodation** in selected hotels, in a double room, with breakfast included
- Two **special dinners** with a cultural and networking focus
- Three **online preparatory meetings** before the trip
- **Exclusive meetings** with members of Entrepreneurs' Organization Asia

PRICE PER PARTICIPANT

USD 4,890

OPTIONAL EXTRA

Single room upgrade

USD 800

Not included - international flights or unspecified meals.



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